



## ACTION ALERT TEMPLATE

### Protect Affordable Health Care — Make Enhanced Premium Tax Credits Permanent

#### Action alert email language

##### Protect Affordable Health Care — Urge Congress to Make Enhanced Premium Tax Credits Permanent

Enhanced premium tax credits lower the cost of health care for over 20 million people nationwide, including more than 418,000 Illinoisans. If Congress lets these credits expire, 4.2 million people will lose coverage and premiums will more than double for millions more. **That's a price families can't afford.**

In Illinois, families, older adults, people with preexisting conditions, and small business owners all depend on these credits. Without them, costs will skyrocket — a 60-year-old couple in Illinois would see premiums rise by over \$17,000 per year, and families across every congressional district would pay 41% to 120% more.

Ending premium tax credits does nothing to bring down health costs. Instead, it will increase costs for all of us and rip away coverage when families are already stretched thin by the rising cost of living.

Call (202) 224-3121 now to be connected to your representatives in Congress.

Here's our suggested script:

*☎ Hello, my name is [Your Name] and I live in [Town/City]. I'm calling because I'm a constituent and I'm deeply concerned about the expiration of enhanced premium tax credits. Without congressional action, health care costs for families like mine will skyrocket, and millions will lose coverage. Please act now to make these tax credits permanent so Illinois families can keep affordable health care.*

You can also [use this form](#) to send an urgent message to your representatives demanding they protect affordable health coverage and extend enhanced premium tax credits.

#### Language for email sent by constituent to member of Congress

As one of your constituents, I urge you to make enhanced premium tax credits permanent to protect affordable health care for Illinois families.

These credits currently help more than 418,000 Illinoisans afford coverage and have reduced premiums by thousands of dollars for working families, older adults, and people with preexisting conditions. If they expire:

- Over 4.2 million people nationwide will lose coverage.
- Illinois families will face devastating cost increases — for example, a 60-year-old couple in Illinois would see premiums rise by over \$17,000 per year.
- Premiums will rise 41% to 120% in every Illinois congressional district; driving up the cost of coverage and care both on and off the health insurance exchange.

The enhanced credits have been a lifeline since the pandemic, driving record enrollment and reducing racial inequities in coverage. Allowing them to lapse would strip insurance from millions, worsen health inequities, and raise costs for everyone.

Illinois families cannot afford this. I urge you to act now to make enhanced premium tax credits permanent.

#### **Graphics to use on social media**

[You can find a folder of images formatted for social media here.](#)

#### **Language to promote on social media**

Tell Congress: Don't raise our premiums! If enhanced premium tax credits expire, families in every Illinois district will pay thousands more. [Call \(202\) 224-3121 and tell your member of Congress: Protect affordable health care.](#)

IL families can't afford to lose premium tax credits. Without them, a 60-year-old couple in Illinois could pay \$17,000 more per year. [Call \(202\) 224-3121 and demand Congress act now!](#)

4.2 million people nationwide will lose health coverage if Congress fails to act. Illinoisans are counting on enhanced premium tax credits to stay insured. [Call today: \(202\) 224-3121.](#)

Premiums will rise up to 120% in some Illinois districts if enhanced credits expire. Congress must act to protect families. [Call your representatives now: \(202\) 224-3121.](#)